



Canadian Young Speakers for Agriculture Competition Launches New Website as Competition Deadline Nears

August 16, 2016, Guelph, Ontario – Canadian Young Speakers for Agriculture Inc. is excited to unveil its new and improved website.

Registrants can now easily register online. The bilingual site also showcases an extensive photo gallery that media will find useful to showcase their respective provinces' participants and winners post-competition as well as the CYSA promotional video.

Participants wishing to compete in CYSA 2016 are reminded that the deadline to register is September 30, 2016 at midnight.

The topics for 2016 are:

- What is the impact of public opinion on Canadian farmers?
- How would you explain a GMO to a non-farmer?
- What does the next generation of agriculture bring to the table?
- How can we improve the media's perception of Canadian agriculture?
- Old MacDonald had a farm...But what about Mrs. MacDonald?

Each year the renowned public speaking competition is held at the Royal Agricultural Winter Fair in Toronto. The competition is open to youth ages 11 to 24 with a passion for agriculture whether raised on a farm, in the country or in the city.

Canadian Young Speakers for Agriculture is a national, bilingual competition that gives participants an opportunity to share their opinions, ideas and concerns about the Canadian agri-food industry in a five- to seven-minute prepared speech.

Since the first competition held at the Royal Winter Fair in honour of the International Year of the Youth in 1985, it has gone on to become the premier public speaking event in Canada for young people interested in agriculture, with more than 900 participants in total over the years. For more information about CYSA visit www.cysa-joca.ca

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