



## **MEDIA RELEASE**

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# **Farm succession most popular topic in this year's competition**

(GUELPH, ON, October 19, 2011) -- Young people from seven provinces will come together next month at the Royal Agricultural Winter Fair in Toronto, to take part in the Canadian Young Speakers for Agriculture competition.

Six competitors from Ontario and Quebec will speak off in junior competition, while the senior category will feature 21 competitors from seven provinces.

From the available topics, "Farm Succession: Who is the next generation of Canadian farmers, and how will they succeed?" has proven to be the most popular.

Competition chair Ted Young says the event is reaching new heights.

"The 2011 competition promises to be one of our best yet, with entries in from all across the country," he says. "Interest has been strong with many calls and inquiries from early in the year, to recent weeks. The junior and senior completion will be a real success with the registration to date."

Adds competition president Adam Meyer: "I am very pleased that the 2011 CYSA competition displays some of the best national representation we've had in recent years. This couples well with youth from both urban and rural backgrounds to create a unique experience for our audience, but most importantly, an exceptional growth opportunity for our talented competitors."

The Canadian Young Speakers for Agriculture competition gives young people the chance to develop their public speaking skills and express community concerns.

Cash prizes are offered for the six finalists in the junior competition (ages 11-15) and senior competition (ages 16-24).

The speak-off starts at 9 a.m. November 5 in the Presentation Room of the Direct Energy Centre, home of the Royal Agricultural Winter Fair.

The Canadian Young Speakers for Agriculture's main sponsors are Agriculture and Agri-Food Canada and the Canadian 4-H Council.

Look for CYSA on Facebook, and for more details, visit the website at <http://www.cysa-joca.ca/>

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