



CANADIAN YOUNG SPEAKERS OFFERS NEW COMPETITOR INCENTIVES

Guelph, July 28, 2010 - A new initiative is being offered to encourage participants from across Canada to attend the 2010 Canadian Young Speakers for Agriculture (CYSA) competition.

For the first time, CYSA will provide a package for all competitors to cover accommodations, to travel to and from the Royal Agricultural Winter Fair while in Toronto, along with competition-related meals and the cost of admission at the Royal.

“It can be difficult for some competitors to travel to Toronto for the event,” said Eric Dalke, CYSA President. “This new initiative will help encourage a diverse group of competitors and continue to grow this national competition.”

All competitors who compete will be provided with one-night accommodations, tickets to the Royal, travel to and from the Fair, as well a reception meal and lunch on competition day.

“Our competitors are the lifeblood of Canadian Young Speakers for Agriculture,” said Ted Young, CYSA Chairman. “We believe this investment in our youth is essential for continuing to attract youth from across the country.”

Canadian youth from ages 11-24 with a passion for agriculture are invited to apply to compete in the 2010 Canadian Young Speakers for Agriculture competition. This year's event will be held on Saturday, November 6, 2010 in Toronto, Ontario.

The deadline for applications is September 30, 2010. Competitors are encouraged to apply early as space is limited.

CYSA will accept the equivalent of 3 competitors per province and territory up to a maximum of 39 competitors at senior and junior levels. If a provincial quota is not filled, any province may fill this spot. For more information about eligibility, please contact Ted Young, CYSA chairman at tedyoung@sympatico.ca or visit www.cysa-joca.ca.

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